Sharing Visions with Central Church

**ABOUT THE CHURCH**

Central Church is a Nevada-based church with additional locations in Florida and Arizona that exists to introduce people to Jesus as well as a place where your story matters and could be the key to others discovering radical grace of God.

**Key Challenge:** Central Church searched for a way to engage the congregants in an on-going initiative to support and challenge growth of generosity as a church.

**Solution:** The Senior Pastor, Jud Wilhite, organized a program not only to recognize committed givers, but also to encourage the church family to put a focus on generosity as an important quality of their discipleship in Christ.

Across the desert-painted skies in Nevada lies an oasis that extends its arms to the broken, sick, hurt, abused, and forgotten. It is this wellspring of Central Church that reaches the unreached and introduces them to Jesus as well as teaches them how to follow Him.

Through innovative techniques the church has been able to capture hearts and lead them in the way of discipleship through love, worship, practice, and service. They appreciate and celebrate the financial gifts provided to the church as well as the giver. This is cultivated with the custom tools of Vision2Systems through an ingenious program called Generosity Rockstar.

A Generosity Rockstar is someone who loves God and commits to give generously to God through Central Church. The best and easiest way to become a Generosity Rockstar is to give at least $20 per week through an online, recurring, scheduled donation provided by Vision2’s recurring giving feature in the comprehensive contribution system.

Central Church provides a Generosity Rockstar coin to carry on person as a way to commit to investing in God’s Kingdom through giving at Central. The coin also serves as a reminder to pray for generosity for the Central Church family. Vision2’s customizable giving elements have allowed Central Church as well as other churches to take major leaps into new giving territories and because of that exponential mileposts are being reached in the landscape of His good works.

**30% INCREASE IN RECURRING GIVING**

with Vision2Systems in place

**14K IN RECURRING GIFTS**

processed in the first year